

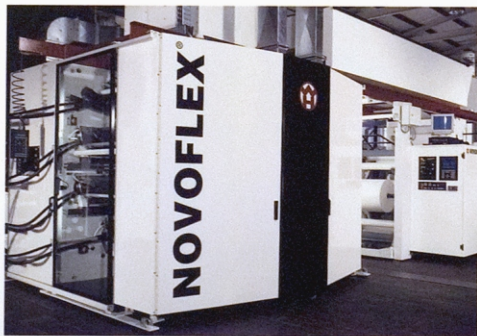
Ask Mercury how their NOVOFLEX[®] press is running.

When one of the major West Coast converters needed the capacity to print ANY repeat on an 8-color C.I. press, there was only one place to go.

WINDMOELLER & HOELSCHER had just introduced the 8-color NOVOFLEX[®], the first C.I. press to successfully offer the capability of running ANY repeat length. This reliable and highly productive fast change flexo press had been perfected over three years both at W&H's plant and in grueling real world production conditions.

Mercury Plastics already owned several W&H presses including a STELLAFLEX[®] and an ASTRAFLEX[®]. "Any machine we buy has to make us better in a very competitive environment. Our machines have to produce the highest quality possible," says Mercury's Zachary Deutsch. "We've seen W&H's dedication to quality and strong technical support in the past. The NOVOFLEX[®] repeat capability and its overall design intrigued us and we're very pleased with its performance and outstanding print quality. Choosing W&H again was a logical decision."

If you're looking for the BEST from the proven leader, look no further. WINDMOELLER & HOELSCHER can deliver.



WINDMOELLER & HOELSCHER CORPORATION



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