

# Flexographic Packaging

## Small Shop, World Class Quality

When Flexographic Packaging, a small shop based in Waupun, WI, decided to focus on smaller accounts with shorter print runs, they needed a press to make their vision a reality and invested in a PRIMAFLEX® CM 8-color from W&H.

“The PRIMAFLEX® CM has let us provide superior print quality to our customers, while at the same time making our work easier. The PRIMAFLEX® is intuitive to operate and EASY-SET and EASY-REG allow for quick changeovers and minimizing waste,” says David Puente, President of Flexographic Packaging.

Flexographic Packaging is a minority-owned business recognized by the Wisconsin Department of Commerce and has been AIB certified since 2007.

At W&H, we are proud to be partnered with Flexographic Packaging.

**David Puente, President & CEO  
of Flexographic Packaging**



PRIMAFLEX CM



**WINDMOELLER & HOELSCHER CORPORATION**

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