

PRIMAFLEX® Packs a Punch for Farnell Packaging

“With the PRIMAFLEX®, our second W&H press, we’ll increase our capacity allowing us to better serve our customers with value added, high-end capabilities.”

Farnell Packaging Ltd. of Dartmouth, Nova Scotia is a custom manufacturer of polyethylene and copolyester films, bags, sheets and pressure-sensitive labels. With over 40 years of experience they offer their customers the highest quality packaging solutions. Due to growing demand and a need for increased capacity, Farnell recently installed an 8-color 52” PRIMAFLEX® CM flexographic press from W&H. This is Farnell’s second W&H press, after the installation of an 8-color NOVOFLEX® in 2003.

Farnell’s main focus is quality. According to V.P. of Operations, Danny Christianson, the demand for high-end process printing business is growing. “The PRIMAFLEX® gives us the capacity to efficiently manage this new business. The quality, service and support from W&H have enabled us to improve our print quality.”

With performance efficiency, superb print quality and easy operation at an attractive price, W&H’s PRIMAFLEX® can help you focus on quality and growth. Contact us to learn more about our complete line of printing, extrusion and converting equipment.

Danny Christianson, Vice President of Operations



Farnell Packaging’s 8-color PRIMAFLEX®.



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