

# How Charter Films took on the big guys – and succeeded

When Charter Films entered the high quality specialty films market, they knew competition would require them to provide superior products at an exceptional level of service. So they turned to someone with the same product and service philosophy: Windmoeller & Hoelscher, maker of VAREX® blown film systems.

Charter Films has thrived running two VAREX lines. Now they're installing a third VAREX line, with OPTIFIL® P-2, the industry's only automatic die for perfect gauge control and the NOSTIC® system, which eliminates marking and scratching. And the Module ISP integrates all lines for unbeatable quality control.

To provide great service, Charter Films relies on their own expertise. To provide a great product, they rely on VAREX.

VAREX® systems from W&H brought success to Charter Films, according to David Timm and Eric Smith

## WINDMOELLER & HOELSCHER CORPORATION



23 New England Way  
Lincoln, RI 02865-4252  
TEL 800-854-8702 / 401-333-2770  
FAX 401-333-6491  
www.whcorp.com

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*Todd L Johnson*

*Mark Timm*

*Chris Trapp*  
*Mark D. Smith*  
*David Timm*

*Troy L. Luster*