

How Amcor Flexibles Maintains Its Edge

Amcor Flexibles' edge is their total commitment to giving customers the highest quality printed flexible packaging. Amcor Flexibles is proving this commitment with sophisticated new technology from Windmoeller & Hoelscher: an ASTRAFLEX® 10 color CI flexographic printing press.

The new 64" wide ASTRAFLEX® gives Amcor Flexibles great flexibility. "We can now print really difficult color combinations using Hexachrome and Opaltone process, which provides much brighter and more vivid colors," says David Archer, President and COO of Amcor Flexibles. "More decks also mean shorter set-ups and change-overs."

Amcor's ASTRAFLEX® options include PORTALIFT® for automatic plate and anilox roll changes, TURBOCLEAN® for automatic wash-ups, and PMR for changing over unused color decks during production. The ASTRAFLEX® ensures Amcor Flexibles is at the leading edge of flexo printing – with state-of-the-art improvements over their eight existing 8-color CI presses.



W&H has sold six 10-color ASTRAFLEX® presses in the U.S. since 1999

WINDMOELLER & HOELSCHER CORPORATION



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