

# Frank Admiration for Admiral

**“We chose W&H based on our findings that the NOVOFLEX® press is superior in workmanship, technology and performance.”**

*– Harley Frank, President, Admiral Packaging, Inc.*



Admiral Packaging of Providence, RI, is a fourth generation family owned business that provides a wide range of flexible packaging products and services. Representing its 8th investment in W&H equipment, Admiral installed a 59" NOVOFLEX® CM 10-color press with W&H's latest Turboclean 600A, EASY-SET and EASY-REG system features.

This latest addition is the first 59" 10-color NOVOFLEX® CM installed in the United States.

“Investing in the latest technology has always been an integral part of our success and the purchase of this high-speed, 1,500 ft/minute press gives us the ability to deliver packaging of exceptional graphic quality and meet the fast delivery needs of our customers in the consumer packaged goods industry,” commented Harley Frank, President of Admiral Packaging. “The NOVOFLEX® will allow us to reduce costs while increasing output. This is a competitive advantage we plan to leverage as we continue to expand our business.”

With superb print quality and performance, meeting the highest demands in flexible packaging printing, W&H's NOVOFLEX® helps you focus on quality and growth. Contact W&H to learn more about our complete line of printing, extrusion and converting equipment.



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